

PRESS RELEASE

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For Immediate Release

FLIPPER USB Will Premiere at booth 36086 of the 2011 CES Show

Torrance, CA Dec 10, 2010 – UltraTek, a Torrance CA based technology Development Company, is pleased to announce the upcoming exhibition of the FLIPPER USB at the 2011 CES Show. FLIPPER USB can be inserted into a USB port in either orientation, preventing damage to equipment and frustration to the user. It will be shown at **booth 36086** in the South Hall of the Las Vegas Convention Center in Las Vegas, NV, USA, on Jan 6, 7, 8 and 9.

“Six new varieties of the Flipper will be on display,” said Douglas Walker, Senior VP of Marketing for UltraTek. “The original Flipper USB will be joined by new products, including the “Flipper Mini-USB”, “Flipper Micro-USB”, “Flipper-Converters”, the “No-metal Flipper Jr. Connectors”, the “Flipper Jr. Converters” and the “Flipper Conversion/Repair kit” for iPod/iPhone users.

As portable electronic products keep shrinking their sizes, Flipper USB is accommodating by coming out with the Flipper “Mini-USB” and the Flipper “Micro-USB” so all technology users can plug in their Mini- or Micro-USB in either orientation.

“I could really use that,” said friend of the Flipper inventor. “I always have to put on my reading glasses to see it and plug the thing into my cellphone to charge it. At age 61, it is painful and frustrating to use the standard little USB connector to charge my phone.”

The European Union and China have already mandated use of USB and micro-USB connectors as standard for the power adapter for cellular phones. It is estimated over 500 million smart phone would be sold in 2010.

“For the Flipper Jr.,” said Douglas Walker, “the trend in size is reducing, too, especially for USB Flash Drive users. The no-metal USB Flash drives on the market cannot be used in either orientation. Our Flipper Jr. has the cure for them.”

UltraTek will show more of its innovative items in their booth at the CES show. There will be Medical technology, Energy Conservation technology, and Wireless Infrastructure products on display.

To order any Flipper USB item or for more information, please contact Alex Levy at (310) 408-9711 or e-mail info@FlipperUSB.com or go to www.flipperUSB.com ###