

PRESS RELEASE

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For Immediate Release

UltraTek Introduces the New Patented Friendly & Safe Flipper (flip-able) USB Connections for all computer users

Torrance, CA June 25, 2010 – UltraTek, a technology research company, is pleased to announce their new Flipper USB products which are available to computer users.

“Unlike conventional USB products” said Douglas Walker, VP of Marketing & Sales for UltraTek, “our patent (US 7717717) Flipper USB can plug into your computer in either orientation. It is flip-able and *that’s what USB should be!*”

Flipper USB has many advantages over the traditional non-flip-able USB devices. Flipper USB is user-friendly and safe. With Flipper USB, it fits into the computer port either way. The user simply plugs in his/her USB device without looking, trying, thinking or guessing. It simply just works. This could save the user tremendous time and frustration. Furthermore, since Flipper is “flip-able”, the computer users will never make the mistake of pushing the device too hard in the wrong orientation, therefore avoiding damage to the computer or the USB device.

In addition to the above “Friendly & Safe” features, the Flipper USB offers spare/backup connections. In case of damage to one side of the connector, the computer user can simply “flip it over” and use the other side of the USB device without loss of data or connections.

With all the features and advantages, Flipper USB products won’t cost more, thanks to the advanced smart design which makes Flipper truly affordable.

UltraTek offers Flipper connectors for all USB related products. USB flash disk, Wi-Fi, BlueTooth, mouse, keyboard, camera, cables and adapters. In addition, the Flipper adapter converts the regular, non-Flipper USB product to a Flipper USB product. For ordering Flipper USB or more information, please contact Alex Levy at (310) 408-9711 or e-mail flipperUSB@gmail.com . * * *